

# TOBY BANNISTER

toby@tobymarie.com

www.tobymarie.com

347.940.6717

## DESIGNER / ARTIST

### EXPERIENCE

**GRAPHIC DESIGNER II /  
VIDEO CONTENT CREATOR**  
AVERY PRODUCTS CORPORATION  
11.2021 - 11.2023 BREA, CALIFORNIA / REMOTE

Art director of videos and photoshoots for advertising, marketing, and branding. Worked closely with the marketing team to understand campaign goals and translate them into compelling visual concepts. Designed and produced engaging visual content for web and social media platforms for both B2B and B2C campaigns. Integrated motion graphics into videos and photography to enhance sales and engage audiences.

**DESIGNER / ARTIST**  
FREELANCE  
08.2003 - PRESENT / REMOTE

Provide creative services to clients on a project-by-project basis. Graphic design, photography, fine art printing, book design and binding, project management, website design, ad design, video editing and motion graphic design.

**STUDIO PRODUCTION ARTIST**  
KIDS CREATIVE AGENCY NY  
11.2015 - 06.2016 NEW YORK, NY

Collaborating with Pascal Dangin and creative directors on specialty presentation materials for the agency. Incorporating my artistic visions, graphic design and project management expertise to develop and create materials for campaigns and specialty projects including window installations, packaging design and conceptual book projects.

**DIGITAL PRINT PRODUCTION MANAGER**  
GRIFFIN EDITIONS  
01.2011 - 7.2014 NEW YORK, NY

Print Production Manager for the digital photographic department. Managing color and black and white printing processes, color calibration, print quality and consistency. Directly supervising retouchers and support staff to ensure smooth and efficient workflow. Collaborating with museums, galleries, and artists to understand the needs and expectations of the project to bring the artistic vision to life.

**STUDIO MANAGER / FASHION SHOOT PRODUCER**  
ART & COMMERCE - SEBASTIAN FAENA  
02.2009 - 08.2010 NEW YORK, NY

Overseeing the operations of the photographer's studio and managing the production of high fashion photoshoots. Supervise and coordinate studio and shoot staff, including assistants, talent and retouchers. Coordinate logistics, develop budgets and timelines and collaborate with agency representatives to execute shoots.

**LEAD GRAPHIC DESIGNER**  
ION MAGAZINE  
02.2005 - 12.2005 VANCOUVER, CA

Lead Graphic Designer for a monthly arts, music, and fashion printed publication. Shaping the visual identity and overall aesthetic of the magazine with brand consistency, layout design, original illustrations and photography.

ADOBE CREATIVE SUITE  
VIDEO EDITING & MOTION DESIGN  
DIGITAL MARKETING  
MULTIDISCIPLINARY COLLABORATION

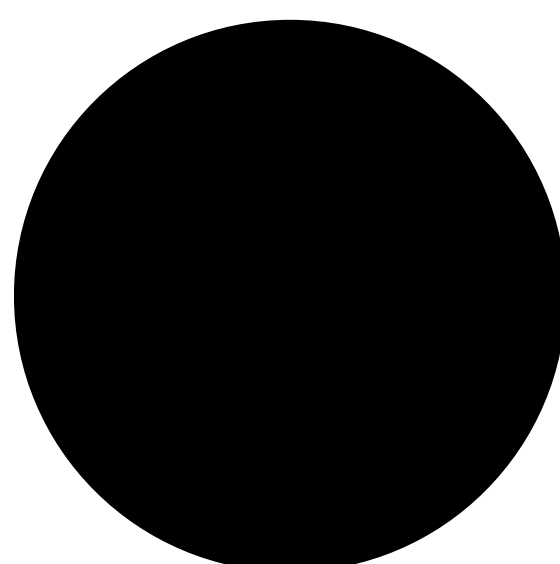
### EXPERTISE

CONCEPTUAL THINKING  
PHOTOGRAPHY & VIDEO PRODUCTION  
TEAM MANAGEMENT  
PRINT & PACKAGING DESIGN

### EDUCATION

Media/ Film & Photography Program  
Capilano University Vancouver, CA

Advanced Adobe Final Cut Pro /  
Drawing & Design  
Emily Carr Institute of Art and Design  
Vancouver, CA



### NOTEABLE CLIENTS

MoMA  
Sotheby's  
Rosewood Hotels  
Balenciaga  
Steidl Books  
SFMOMA  
David Kordansky Gallery  
Le Corbusier  
Cindy Sherman

Vera Wang  
Venice Biennale  
Uniqlo  
JCPenney  
V magazine  
Nowness  
Visionaire  
Roe Etheridge  
Ryan McKinley

**TOBY BANNISTER** DESIGNER /  
ARTIST

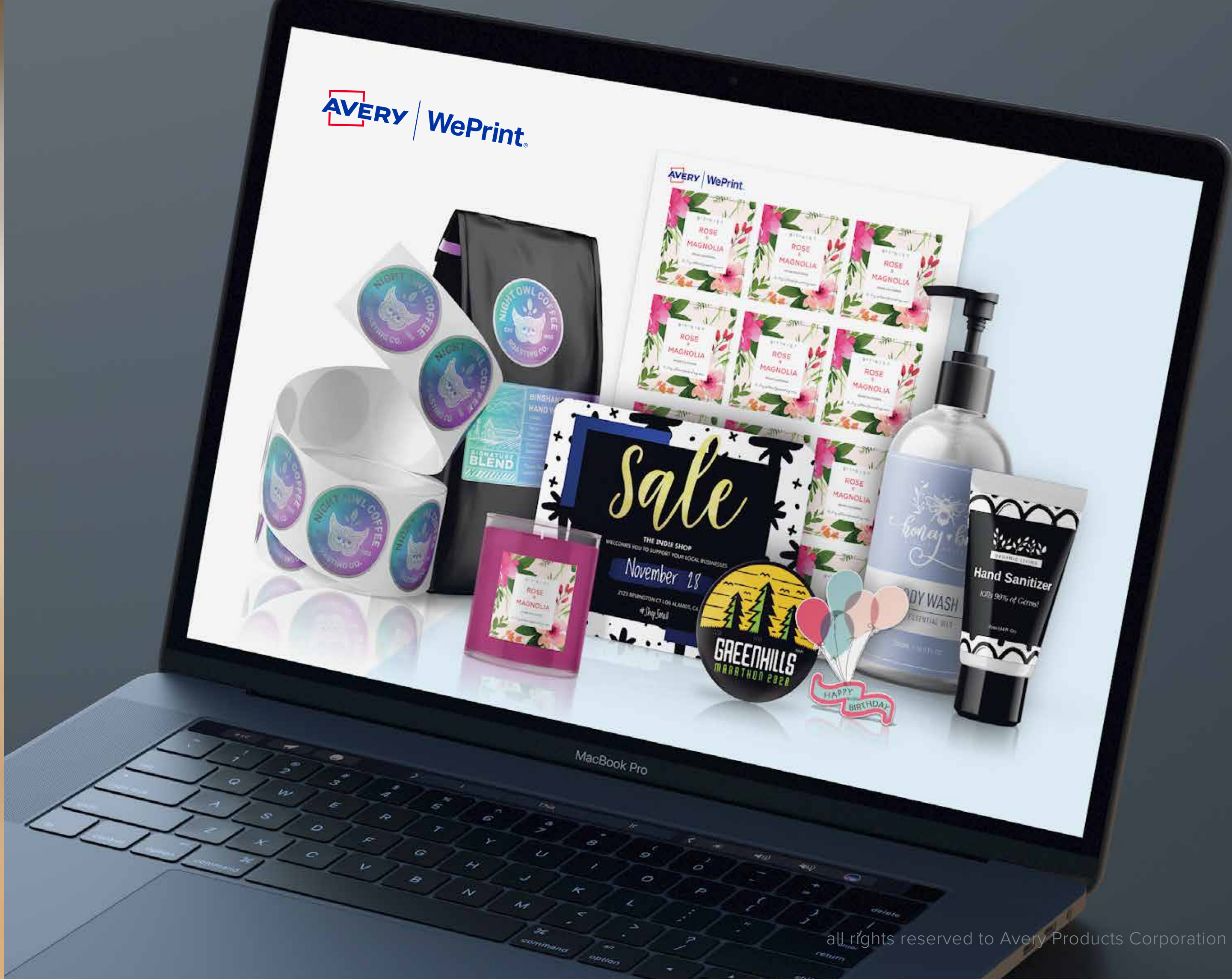
[toby@tobymarie.com](mailto:toby@tobymarie.com)

[www.tobymarie.com](http://www.tobymarie.com)

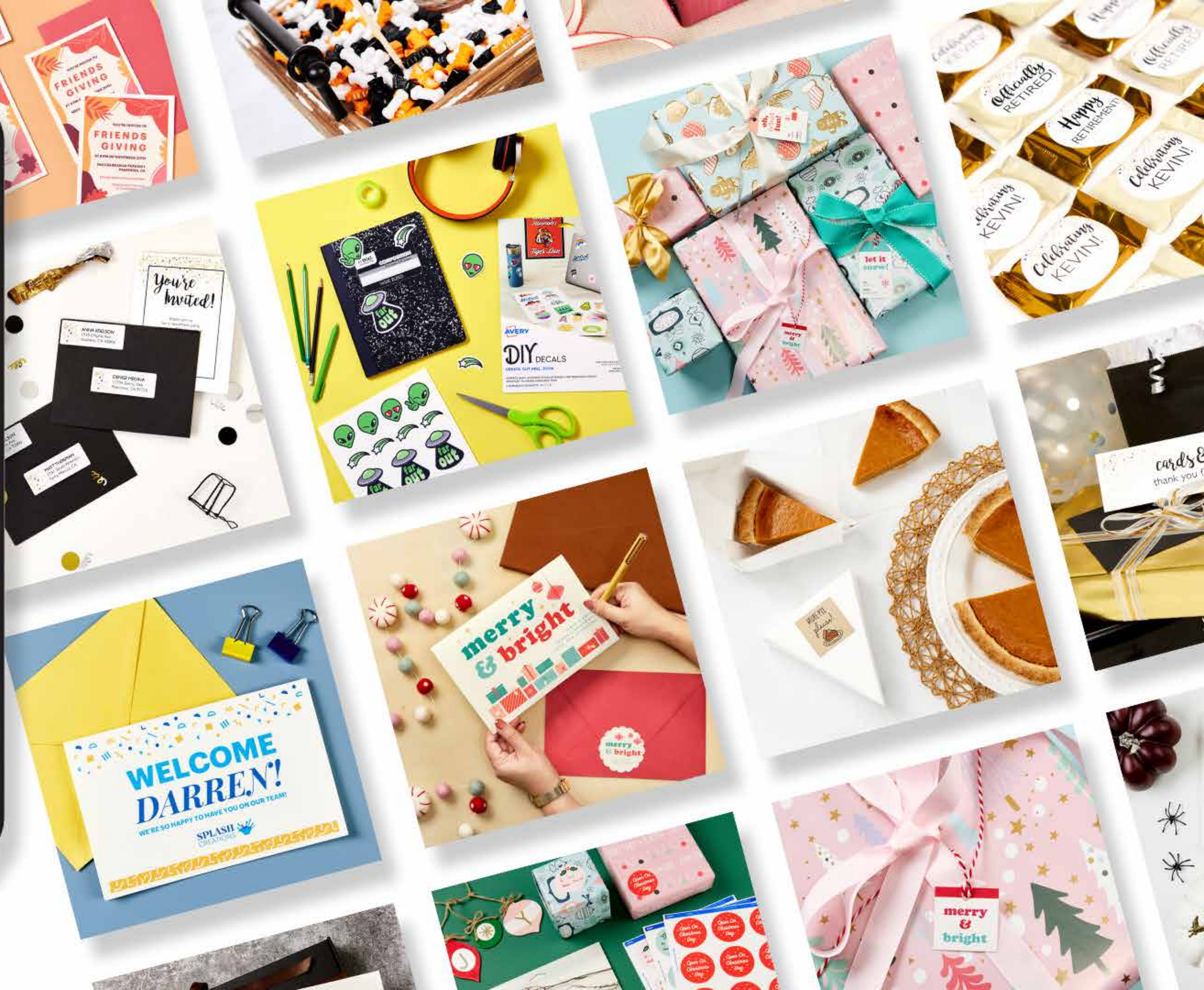
347.940.6717

# AVERY PRODUCTS CORPORATION

As a member of the marketing design team, I played a pivotal role in crafting compelling social media and marketing content that resonated with our audience. From ideation to the final distribution, my responsibilities spanned the entire creative process. I contributed to the development of captivating concepts, storyboarding the visual narrative, and overseeing the production of film and photography shoots. My role in the editing, retouching, and final preparation of content played a vital part in ensuring that the finished product seamlessly aligned with the distinctive identity of the Avery brand.







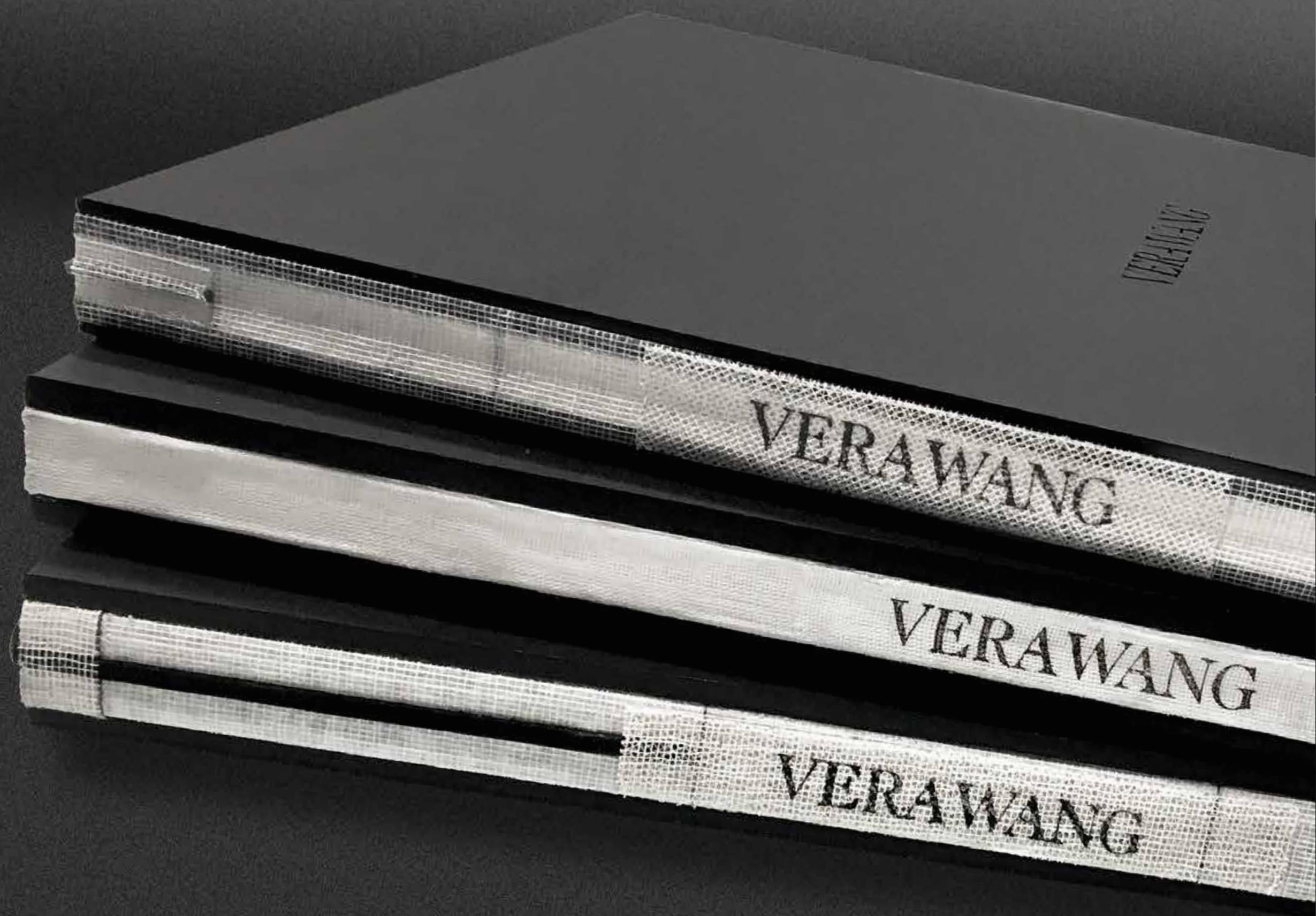
# KIDS CREATIVE AGENCY

Knowledge in Design Strategy

Charged with the exciting challenge of crafting visually stunning and irresistibly desirable objects in elegant black, I collaborated closely with Pascal Dangin and our creative directors to curate presentation materials that transcend the ordinary. From client meetings to brand books and pitch decks, each deliverable was meticulously tailored to resonate with the unique preferences and aspirations of our clients.

Clients include: Vera Wang, Rosewood Hotels, Alexander Wang, Balenciaga, Maiyet, Steidl Books

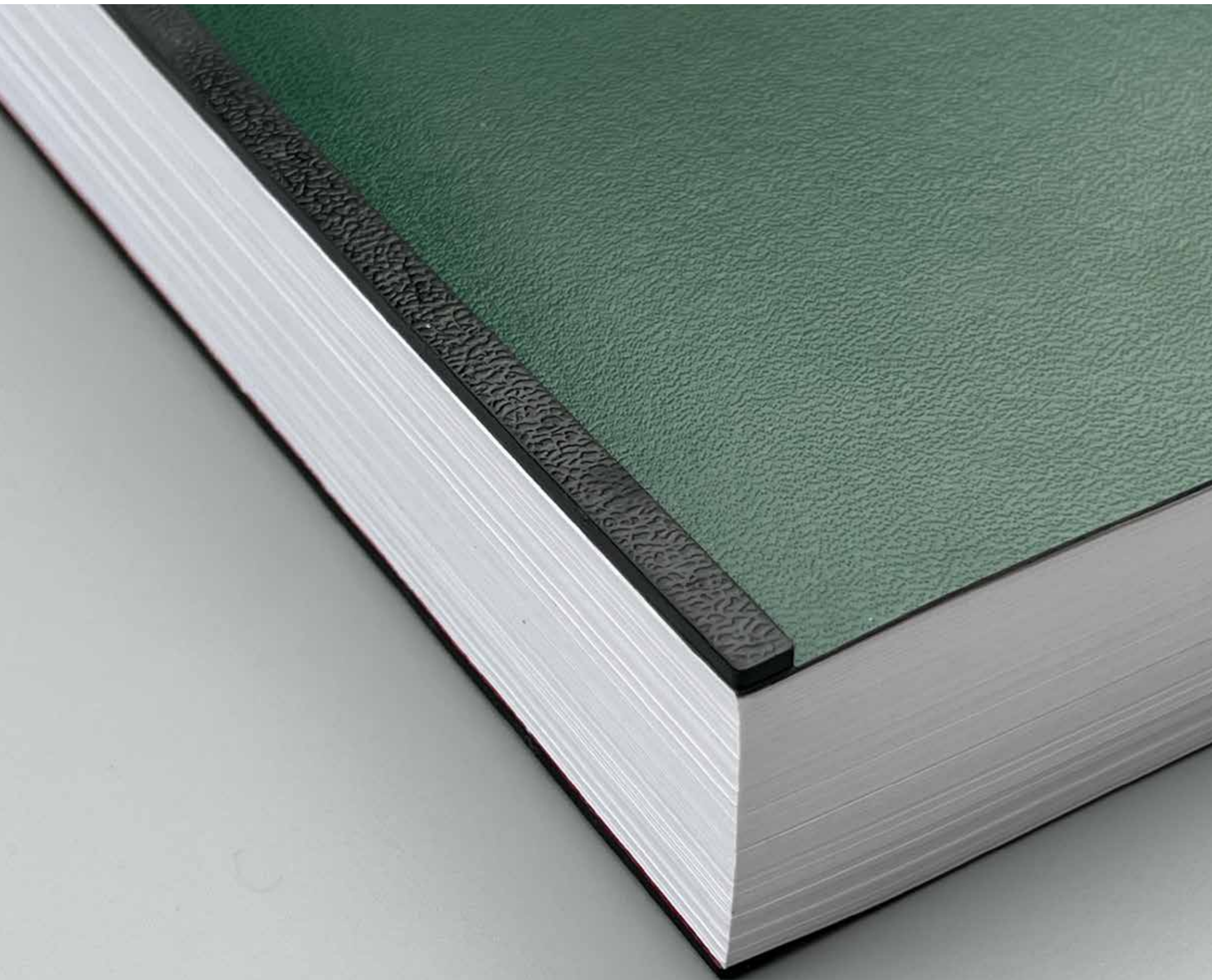




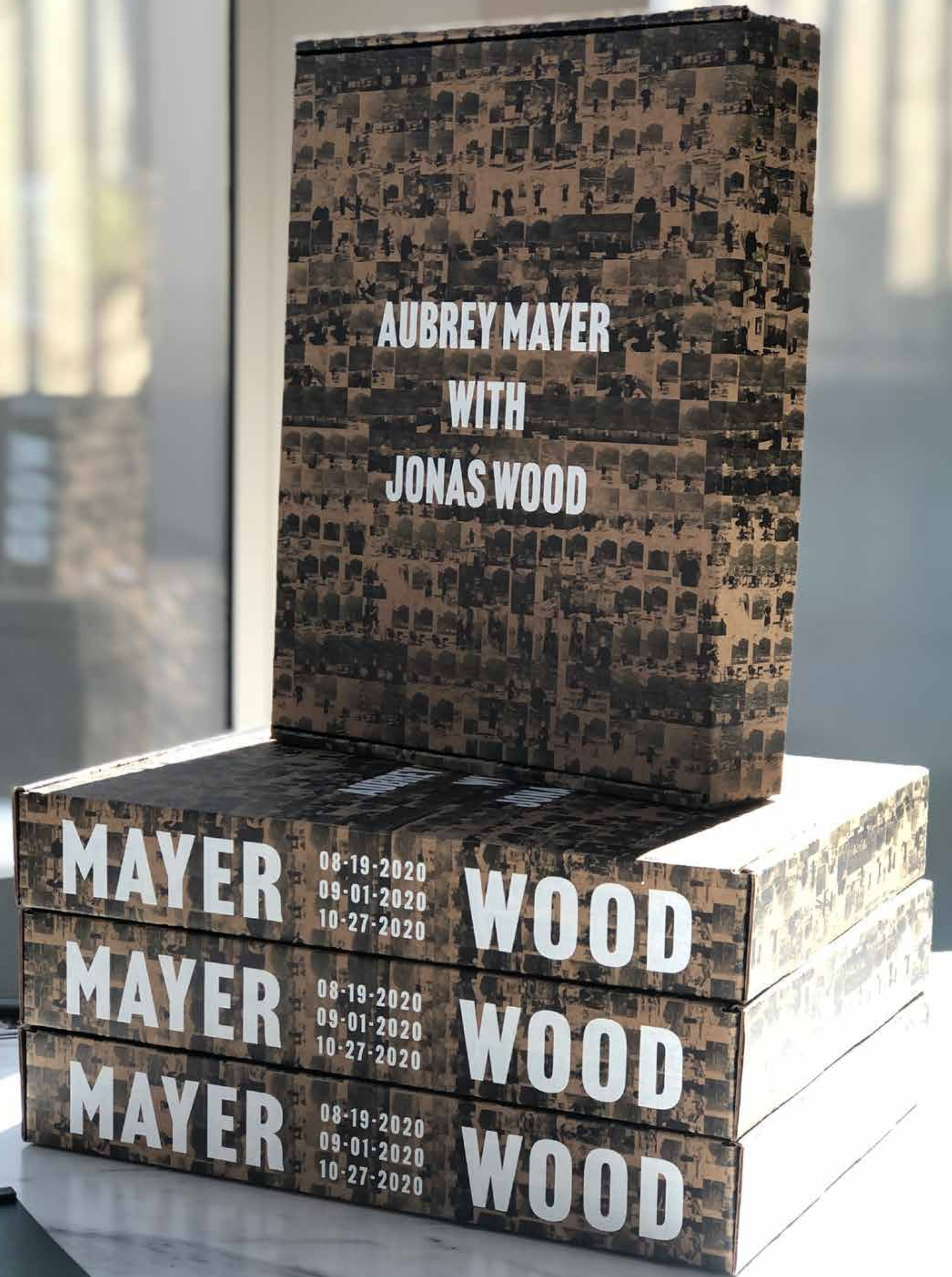
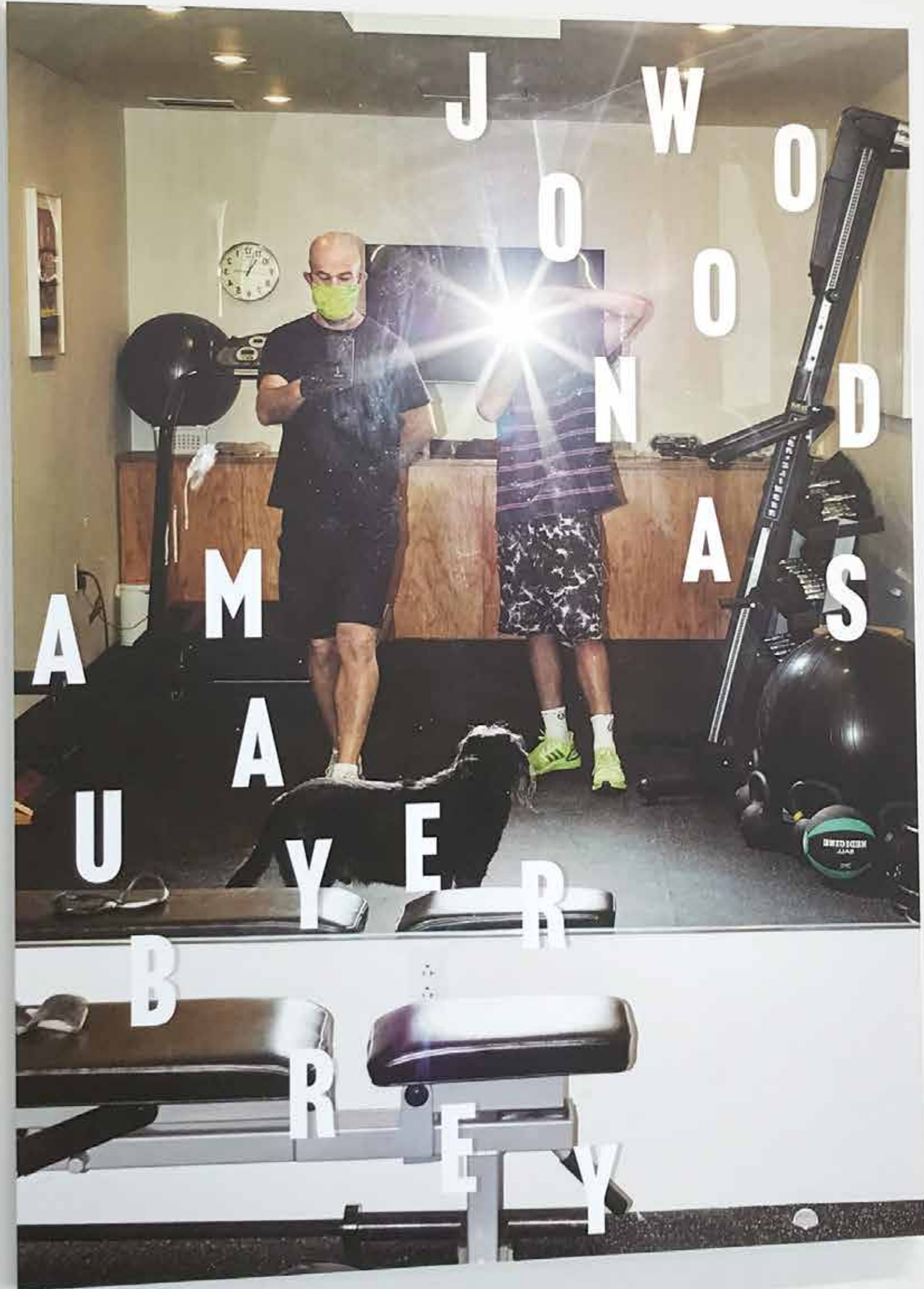
# AUBREY MAYER with JONAS WOOD

Working alongside Aubrey Mayer, I had the privilege of creating a custom book and box that served as a documentation of three visits to capture the essence of Wood's artistic process. Focused on photographing the painter in his studio during the creation of the monumental "Hanalei Bay" painting in 2021, the book aimed to encapsulate the evolution of the masterpiece and the intricate details of Wood's creative journey. This was a unique project for Jonas Wood's solo exhibition Plants and Animals at David Kordansky Gallery.

585 pages, VeloBind with letterpress cover. 11" x 8 1/2", fully illustrated, including 32" x 24" poster, housed in a custom printed cardboard clamshell box. Edition of 50 signed copies







# CINDY SHERMAN- MURALS

Working alongside artist Cindy Sherman and Griffin Editions on the creation of larger-than-life murals was an incredibly unique and enriching experience. Creating large-scale paneled prints or “wallpaper” that feature decorative backgrounds and Cindy Sherman’s distinctive self-portraits added an extra layer of complexity and artistry to the project.

The meticulous tasks of printing, paneling, and ensuring the seamless installation in multiple museum settings was a comprehensive collaboration with Cindy’s team and the museum curators at every stage of the artistic journey. Each unique mural was created as part of Cindy Sherman’s retrospective tour for museums around the world including MoMA, QAGOMA, SFMOMA, Venice Bienale and more.



# GRIFFIN EDITIONS

Working as the production manager of the digital photographic department at a New York-based studio was an outstanding experience where I oversaw the printing of large-scale works for incredibly talented artists worldwide. In this role, my responsibilities included supervising and coordinating the color and black-and-white digital fine art printing facilities. I also managed a team of retouchers and support staff, ensuring seamless operations and maintaining the highest standards in print quality. It was a glorious time of collaboration with prestigious institutions such as museums and galleries, as well as renowned artists like Le Corbusier, Cindy Sherman, Roe Etheridge, Shirin Neshat, Dan Graham, Ryan McGinley and Jerry Shatzberg,



all images courtesy of the artists

# LAUGHTER ZONE 101

Elevating the brand and injecting new energy into Laughter Zone 101 was a stimulating challenge. Refreshing the company's image involved a vibrant transformation through the use of bright colors, bold imagery, and thought-provoking slogans. The infusion of vibrant hues and compelling visuals not only revitalized the brand but also served as a catalyst for encouraging people to step out of their comfort zones.



# SEBASTIAN FAENA / ART & COMMERCE

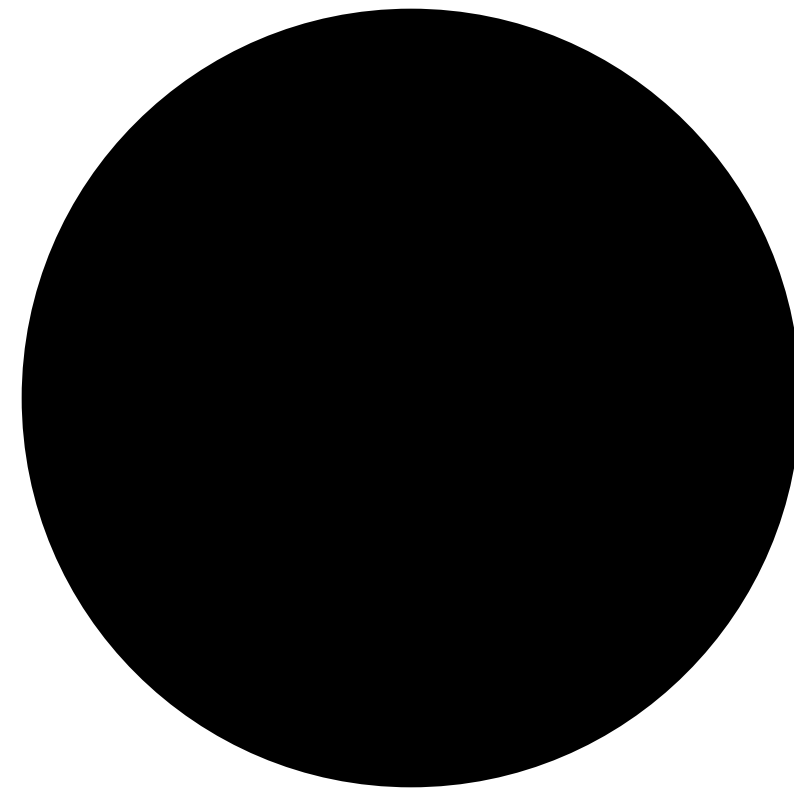
Immersing myself at the intersection of fashion and art, I worked as studio manager and shoot producer alongside fashion photographer Sebastian Faena and the prestigious agency Art + Commerce. Navigating through the intricate logistics of photo shoots, managing the studio environment, and coordinating with a team of creatives, I embraced the challenges and excitement inherent in this hard-driven industry. Clients included V Magazine, VMAN, Visionaire, Charlotte Ronson, JCPenny, BCBG, Nowness, TUMI.



# HARD DRUGS ROCK OPERA

Hailing from Vancouver, where music courses through my blood and soul, I had the incredible opportunity to contribute to a unique project spearheaded by musician and artist Jeff Lee. "Hard Drugs," the indie-rock opera, unfolds the poignant tale of Lloyd and Aline, two star-crossed lovers striving to transcend the harsh realities of drug addiction and prostitution in Terminal City. Bringing this narrative to life involved capturing the storyline on 35mm film, utilizing locations around the downtown east side to authentically depict the gritty backdrop of the characters' lives. The innovative use of stop-motion video for live projections and album design added an extra layer of creativity, enriching the visual storytelling experience.





[toby@tobymarie.com](mailto:toby@tobymarie.com)

[www.tobymarie.com](http://www.tobymarie.com)

347.940.6717