

TOBY BANNISTER

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DESIGNER / ARTIST

EXPERIENCE

**GRAPHIC DESIGNER II /
VIDEO CONTENT CREATOR**
AVERY PRODUCTS CORPORATION
11.2021 - 11.2023 BREA, CALIFORNIA / REMOTE

Art director of videos and photoshoots for advertising, marketing, and branding. Worked closely with the marketing team to understand campaign goals and translate them into compelling visual concepts. Designed and produced engaging visual content for web and social media platforms for both B2B and B2C campaigns. Integrated motion graphics into videos and photography to enhance sales and engage audiences.

DESIGNER / ARTIST
FREELANCE
08.2003 — PRESENT / REMOTE

Provide creative services to clients on a project-by-project basis. Graphic design, photography, fine art printing, book design and binding, project management, website design, ad design, video editing and motion graphic design.

STUDIO PRODUCTION ARTIST
KIDS CREATIVE AGENCY NY
11.2015 - 06.2016 NEW YORK, NY

Collaborating with Pascal Dangin and creative directors on specialty presentation materials for the agency. Incorporating my artistic visions, graphic design and project management expertise to develop and create materials for campaigns and specialty projects including window installations, packaging design and conceptual book projects.

DIGITAL PRINT PRODUCTION MANAGER
GRIFFIN EDITIONS
01.2011 - 7.2014 NEW YORK, NY

Print Production Manager for the digital photographic department. Managing color and black and white printing processes, color calibration, print quality and consistency. Directly supervising retouchers and support staff to ensure smooth and efficient workflow. Collaborating with museums, galleries, and artists to understand the needs and expectations of the project to bring the artistic vision to life.

STUDIO MANAGER / FASHION SHOOT PRODUCER
ART & COMMERCE - SEBASTIAN FAENA
02.2009 - 08.2010 NEW YORK, NY

Overseeing the operations of the photographer's studio and managing the production of high fashion photoshoots. Supervise and coordinate studio and shoot staff, including assistants, talent and retouchers. Coordinate logistics, develop budgets and timelines and collaborate with agency representatives to execute shoots.

LEAD GRAPHIC DESIGNER
ION MAGAZINE
02.2005 - 12.2005 VANCOUVER, CA

Lead Graphic Designer for a monthly arts, music, and fashion printed publication. Shaping the visual identity and overall aesthetic of the magazine with brand consistency, layout design, original illustrations and photography.

ADOBE CREATIVE SUITE
VIDEO EDITING & MOTION DESIGN
DIGITAL MARKETING
MULTIDISCIPLINARY COLLABORATION

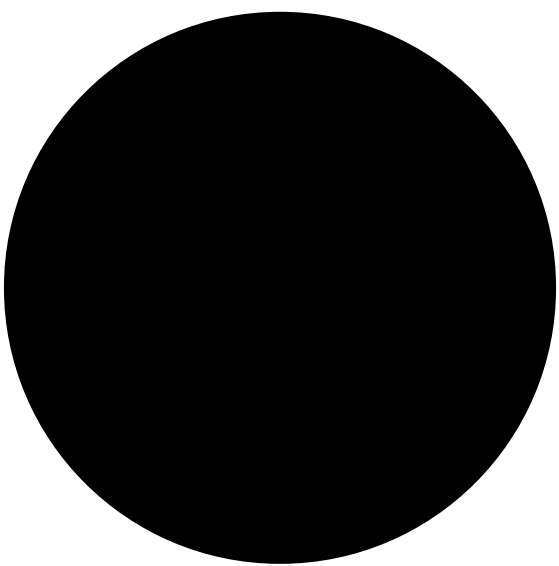
EXPERTISE

CONCEPTUAL THINKING
PHOTOGRAPHY & VIDEO PRODUCTION
TEAM MANAGEMENT
PRINT & PACKAGING DESIGN

EDUCATION

Media/ Film & Photography Program
Capilano University Vancouver, CA

Advanced Adobe Final Cut Pro /
Drawing & Design
Emily Carr Institute of Art and Design
Vancouver, CA



NOTEABLE CLIENTS

MoMA
Sotheby's
Rosewood Hotels
Balenciaga
Steidl Books
SFMOMA
David Kordansky Gallery
Le Corbusier
Cindy Sherman

Vera Wang
Venice Biennale
Uniqlo
JCPenney
V magazine
Nowness
Visionaire
Roe Etheridge
Ryan McKinley